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Every day, leaders around the world make decisions that affect millions of people. Sometimes—such as Nelson Mandela and the fight against apartheid—our leaders inspire positive change on a grand scale. But at other times—such as the various leaders who failed to respond adequately to Hurricane Katrina—poor leadership yields disastrous outcomes. Anyone can claim to be a leader in times of calm, but crisis situations sift the true visionaries from the false ones.

Fortunately, effective leadership is a skill that can be taught, especially through the study of exemplary figures of the past. In each chapter of *On Leadership*, Dr. Donald J. Palmisano cites an example of positive or negative action as a source from which to glean essential leadership lessons. Here, readers will learn practical strategies for becoming true leaders. *On Leadership* provides crucial advice for those who aspire to become effective leaders in any position.



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ON LEADERSHIP



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ESSENTIAL PRINCIPLES FOR BUSINESS,
POLITICAL, AND PERSONAL SUCCESS



DONALD J. PALMISANO

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GOVERNOR BOBBY JINDAL

