



**FOR IMMEDIATE RELEASE**

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**NEW BOOK BY FORMER AMA PRESIDENT INSPIRES LEADERS**

*Personal Experience, Past Leaders are Analyzed to Help Today's Decision-makers*

CHICAGO –Learn what makes a great leader or how to become a better leader yourself in an inspiring new book “On Leadership: Essential Principles for Success,” authored by former American Medical Association (AMA) president Donald J. Palmisano, M.D., J.D. The book provides valuable information and advice for people who aspire to become effective leaders, and identifies the qualities of a true leader.

“Effective leadership is a skill that can be taught, especially through the study of great figures of the past and present,” said Dr. Palmisano. “‘On Leadership’ explains the essentials of effective leadership and can help anyone who hopes to improve their skills, whether it’s a parent at their local Parent Teacher Association, an owner of a small business, or a CEO of a Fortune 500 corporation.”

Each chapter of “On Leadership” provides an analysis of real-life situations from which readers can learn detailed, practical methods and strategies for becoming leaders. The book examines the lives and experiences of Theodore Roosevelt, Nelson Mandela, Former Senate Majority Leader Bill Frist, and draws conclusions from their experiences that can be applied to everyday Americans. Additionally, Dr. Palmisano is a life-long resident of New Orleans and he takes a critical look at the state of Louisiana’s response to Hurricane Katrina.

Dr. Palmisano also shares the insight gained and lessons learned from his own experiences in leadership roles. Dr. Palmisano was elected to the AMA Board of Trustees in 1996, served as AMA Secretary-Treasurer in 2001, and served as AMA president from 2003-2004. He served as president of the Louisiana State Medical Society from 1984 to 1985, and was elected to the society’s hall of fame in 2000. He played a key role in the passage of the landmark Louisiana Medical Malpractice Act of 1975.

Publisher’s Weekly magazine praised “On Leadership” saying “informative and well-written, this book will appeal to managers at all levels looking to become effective leaders and will be especially helpful to those just entering the management arena.”

Through his work, Dr. Palmisano remains dedicated to patients and health advocacy. He serves on the Board of Governors of the National Patient Safety Foundation, the Board of Governors of the Tulane University Health Sciences Center, the editorial board of the *Journal of Patient Safety*, and the Board of Governors of The Doctors Company. He is a general and vascular surgeon in New Orleans and is a frequent keynote speaker on leadership.

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“On Leadership’s” foreword is written by the distinguished Louisiana Governor Bobby Jindal. The book is published by Skyhorse Publishing and will be available in stores and e-retailers September 25. It will also be available on [www.amabookstore.com](http://www.amabookstore.com). More information can be found at <http://www.onleadership.us/> and leadership speeches and keynote addresses can be viewed at <http://www.youtube.com/watch?v=Q9wLTFZpPf8>.

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For more information, please contact:

Leah Dudowicz  
AMA Media Relations, (312) 464-4813  
[Leah.Dudowicz@ama-assn.org](mailto:Leah.Dudowicz@ama-assn.org)

Jennifer Hobbs  
Skyhorse Publishing, (212) 643-6816  
extension 224  
[jhobbs@skyhorsepublishing.com](mailto:jhobbs@skyhorsepublishing.com)